

VENDOR 2025



Event Coordinator:

CommunityEngagement@AllegroCSA.org
AllegroCSA.org/First-Friday-Warrenton

2025 Themes

April 4

Band:

May 2 - Celebrating Non-Profits

Band:

June 6 - Bobbie G and the

Heavies

Band:

August 1 - Back to School

Band:

September 5 - Love Is In the Air

Band: SilverTones

October 3 - OctoberFest

Band:

All the Details

4:00 - Roads Closed

4:30 - Vendor Set Up

5:00- All vendor vehicles off road

5:30 - Event begins

Beer/Wine Garden Open

6pm - Band begins

9pm - Event end. Must be off the road by 10pm

- Rain or shine event
- No refunds
- Vendor spaces are not transferable to another company

FIRST FRIDAY FOCUS

We are excited to announce First Friday 2025! This year dates will include April - June and August - October. Our focus remains on bringing attention to Old Town Warrenton and its charm. Visitors will enjoy a fun block party that includes music, food, beer & wine garden, family & kids activities.

Last year marked our largest crowds with an estimated 5,000 attending our largest months of May and June.

GUIDELINES FOR VENDORS

We are looking for vendors who can support our themes. If your business does not naturally support the month's theme, is there an activity you can add?

This year we have added Fauquier based event planner Premiere Hospitality to manage the event. A committee will review all vendor applications.

Visit Allegrocsa.org/First-Friday-Warrenton to request a vendor space.

Approval will be sent via email within 24 hours. If approved, you will receive a Square pay link.

Costs for 2025

This marks the 4th year that First Friday has been an Allegro event. It serves as our yearly fund raising event. Costs from town and other supporting services have continued to go up, causing us to also increase our fees. We are continuing to expand the event with the Beer & Wine Garden, family activities, and live entertainment for all ages to attract an audience sure to come back!

- \$100 per month
- Insurance: All vendors must provide a Certificate of Insurance naming Allegro Community School of the Arts and Party Maker of Virginia, LLC as additional insureds.

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OLD TOWN MERCHANTS

Our desire is to offer oportunitites to our Main Street Merchants, allowing you to promote your business in a manner comfortable to you. Street vendors will be set up within a parking space. Our goal is to have a consistent, full street of a variety of vendors, all Fauquier based businesses & organizations.

1. Don't want to set up outside but still want the promotion? We got you! We will be publishing a Merchant Map that will be promoted on social media. This map will indicate merchants who will be open on First Friday. We will ensure a direct line to your door from the street. A street map will be published 2 weeks prior to the event.
2. If you want a parking space, we are offering this to Old Town St for \$35/event. We will be publishing a street map each monthly. Each month's cut off is 2 weeks before the event. Consider committing early we can get you as close to your store as possible. Please understand, this is your space for your business. Vendors spaces are non transferable

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Costs for 2025

- \$35 per month
- Insurance: All vendors must provide a Certificate of Insurance naming Allegro Community School of the Arts and Party Maker of Virginia, LLC as additional insureds.